

the web platform

will happen, happening, happened

Jakob Cosoroabă

spends too much time on

- Twitter
- Medium
- Reddit
- HackerNews



What is a Platform?

Google search results for "platform".

Navigation: All **Images** Maps Videos News More Settings Tools SafeSearch

Related terms: train, technology, viewing, digital, cloud, social media, black, speed bag, mobile, heel

Search results:

- LEAP Platform - Enterprise ...**
dellemc.com
- Why Platform Innovation is the Fu...**
applicoinc.com
- Travelport | The power of the platform**
marketing.cloud.travelport.com
- Is "platform" the right metaphor for ...**
niemanlab.org
- Service Cloud Platform ...**
salesforce.com
- GMB Platform**
gmbplatform.io
- Social Learning Platform Insanity ...**
danpontefract.com
- Platform & Shared Services | Enter...**
mega.com
- Digital Business Platform for Operations**
aragonresearch.com
- Digital Experience Manager| Jahia**
jahia.com
- Frontiers Open Science Platform...**
blog.frontiersin.org
- 5 steps to turning your company into a ...**
computerworld.com
- Platform | Just Want to Write and Sort ...**
bradlaidman.com
- Platform as a Service / Minnesota IT ...**
mn.gov
- Tactile platform edge paving | Marshalls**
marshalls.co.uk

Speaker notes

What is a Platform:

visual person - search on google images - all abstract

in general sense: thing to stuff build stuff upon

so for software: /s/stuff/software

software to build software

**stuff to build stuff
upon
:s/stuff/software/g**

History

(let's keep it short)

~13.772 billion years ago



World Wide Web

The WorldWideWeb (W3) is a wide-area [hypermedia](#) information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an [executive summary](#) of the project, [Mailing lists](#) , [Policy](#) , November's [W3 news](#) , [Frequently Asked Questions](#) .

[What's out there?](#)

Pointers to the world's online information, [subjects](#) , [W3 servers](#), etc.

[Help](#)

on the browser you are using

[Software Products](#)

A list of W3 project components and their current state. (e.g. [Line Mode](#) ,X11 [Viola](#) , [NeXTStep](#) , [Servers](#) , [Tools](#) , [Mail robot](#) , [Library](#))

[Technical](#)

Details of protocols, formats, program internals etc

[Bibliography](#)

Paper documentation on W3 and references.

[People](#)

A list of some people involved in the project.

[History](#)

A summary of the history of the project.

[How can I help?](#)

If you would like to support the web..

[Getting code](#)

Getting the code by [anonymous FTP](#) , etc.

6 August 1991

Speaker notes

first 13 billion years nothing

first website

<http://info.cern.ch/hypertext/WWW/TheProject.html>

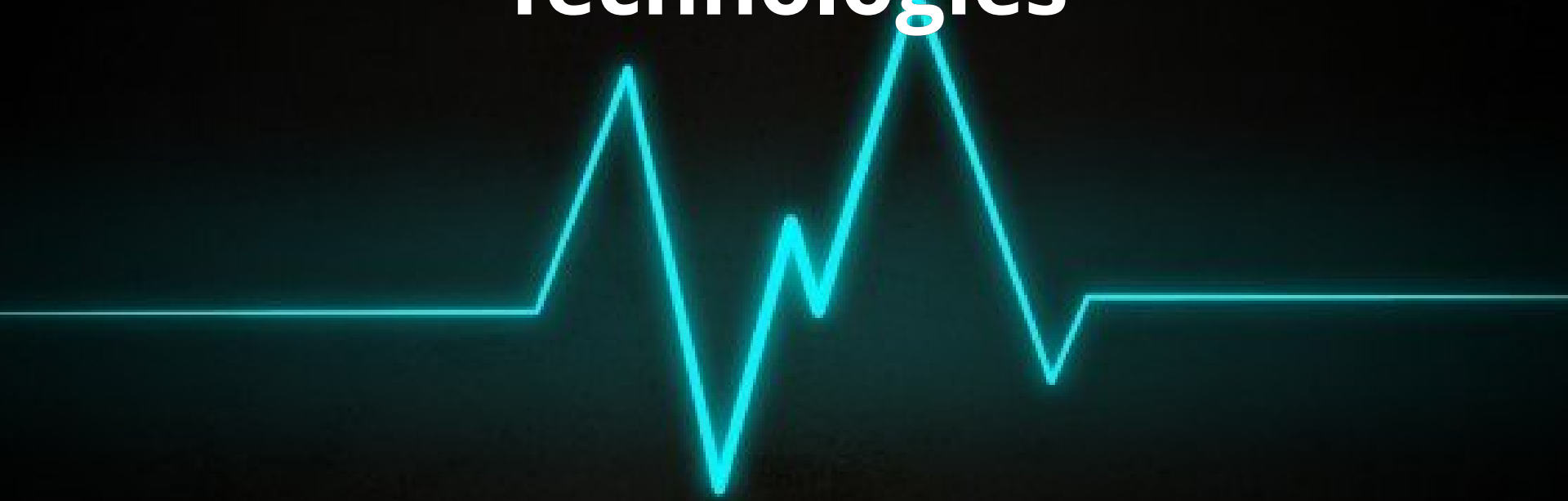
html August 6, 1991

Images 1993

CSS 1994

JS 1995

The Pulse of Web Technologies



Speaker notes

Tehnologic puls

Extend private (flash, activex, vendor prefix)

Spec catches up

ajax, sockets, native

online first offline second

other platforms offline first, online second



Speaker notes

The web how we know it now

How did we get there

Open

Open

- Low barrier to entry
- No proprietary toolset
- No explicit censorship
- Distributed

Speaker notes

Every device

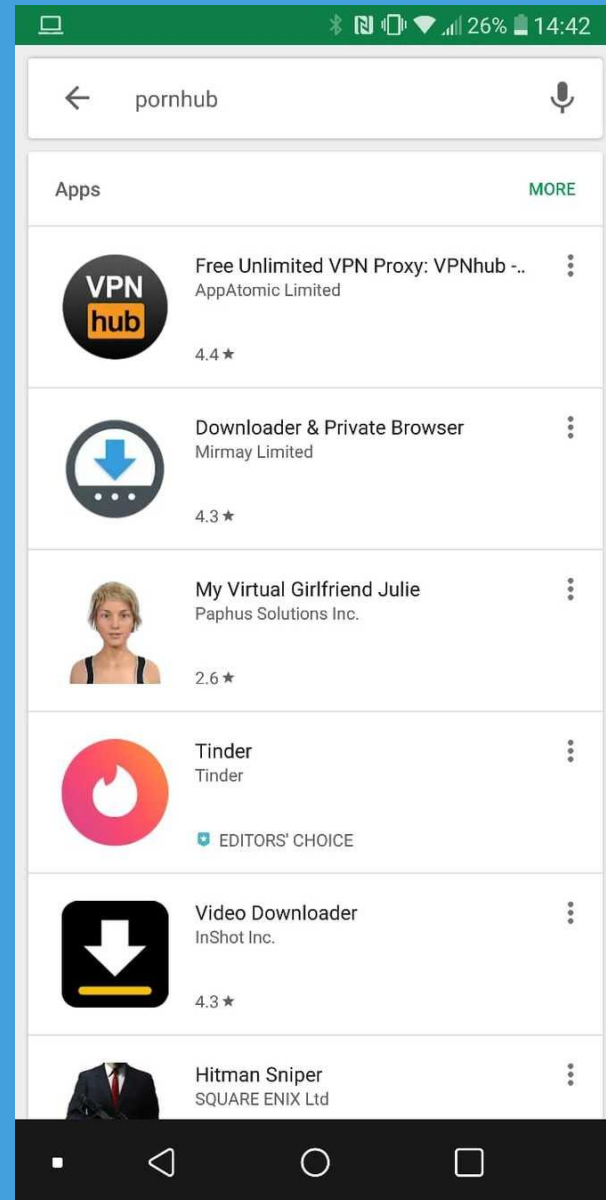
Inspect Element

Any Editor, or directly in the browser

Only platform where backwards compatible is expected

Censorship

in other platforms



Speaker notes

Porn

Free Speech

China

HTTPS

Diverse

Diverse

- Every Device
- Every Language
- Every Country

Speaker notes

Every device

apple watch, tesla, fridge,

Any Editor, or directly in the browser

spotify - chromium

vscode/atom - electron

Why so popular?

Cornerstones of the Web

Linkable

Indexable

Composable

Ephemeral

Secure

Speaker notes

Linkable

Hypertext , how it got started in the first place

#Indexable

Google

#Composable

iframes, 3rd party things

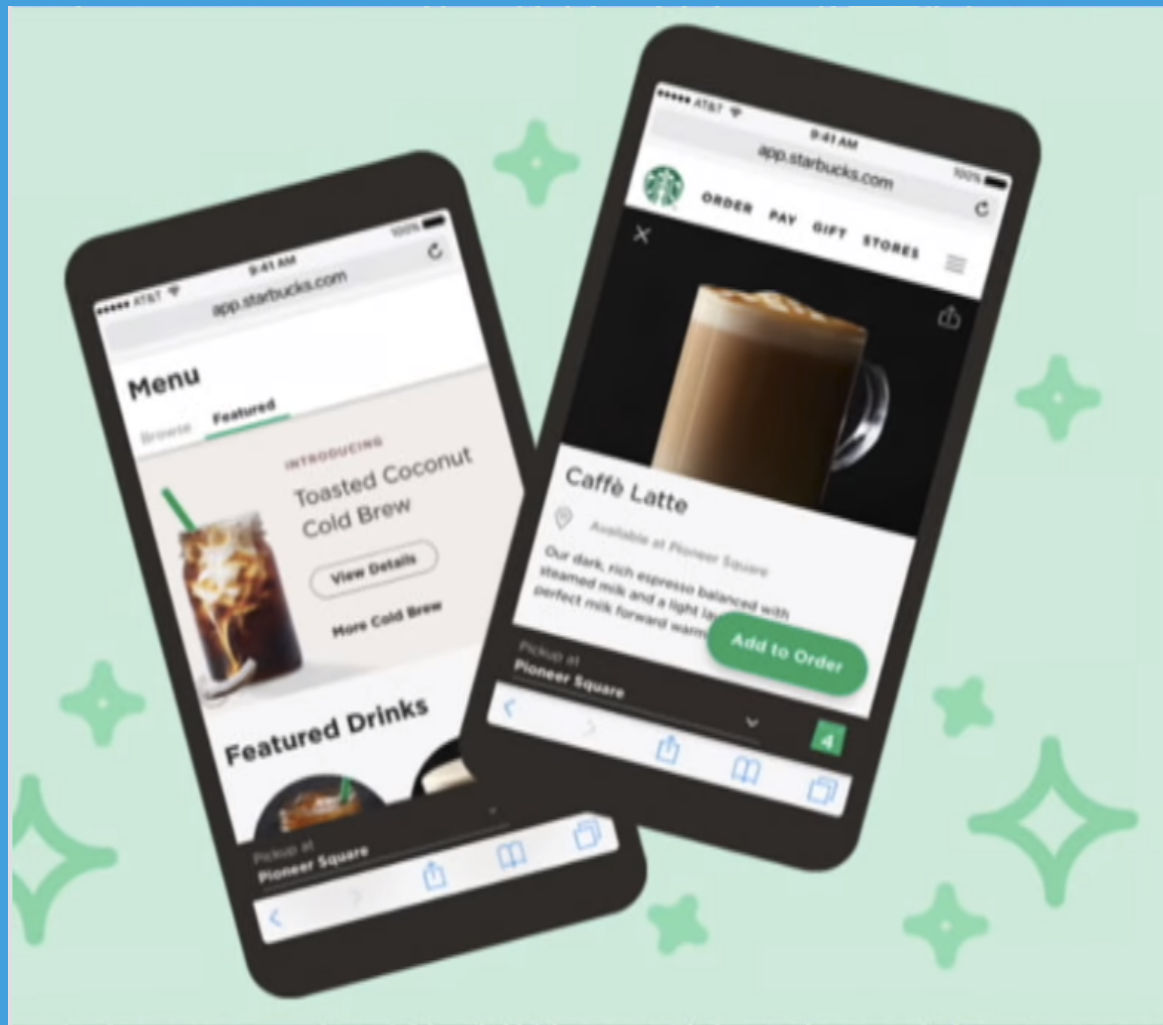
Ephemeral

nothing to uninstall

Secure

Sandbox , most exploits Flash/PDF

Now(ish)



Starbucks PWA

99.84% smaller (233KB)
than native iOS app

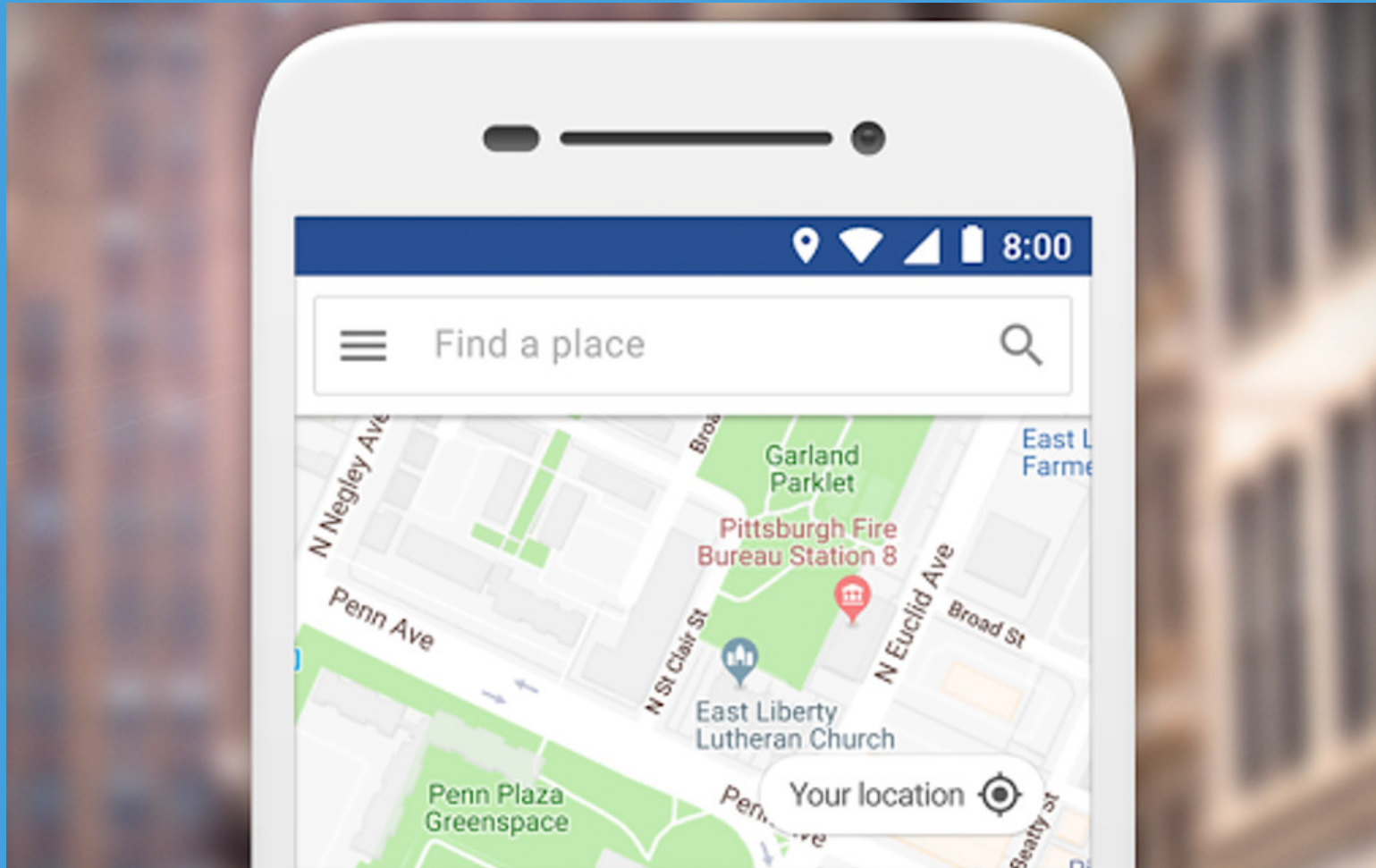
- + Instant ordering
- + Fast & accessible
- + Add to homescreen

Speaker notes

PWA

stolen slide

Google Maps Go



Speaker notes

almost PWA

Twitter

Facebook

Messenger Lite

WebGL



[https://www.shadertoy.com/embed/Ms2SD1?
gui=true&t=10&paused=false&muted=false](https://www.shadertoy.com/embed/Ms2SD1?gui=true&t=10&paused=false&muted=false)

<https://www.shadertoy.com/>





**The future is already
here — it's just not
very evenly
distributed**

William Gibson

WebUSB

WebAssembly

compile to WebASM

Speaker notes

Web-assembly not just the next Java Applets/Flash/Silverlight/NaCL

no separate runtime

not just one language (rust, go, elm .. <https://github.com/appcypher/awesome-wasm-langs>)

WIP integrations, right now webworkers



Sean Thomas Larkin (肖恩)

@TheLarkInn

Following



(I've never been able to say this yet)

🙋 Well Actually! 🙋

All of Office 365 is (almost finished)
being completely rewritten in this little
scripting language called [#JavaScript](#).

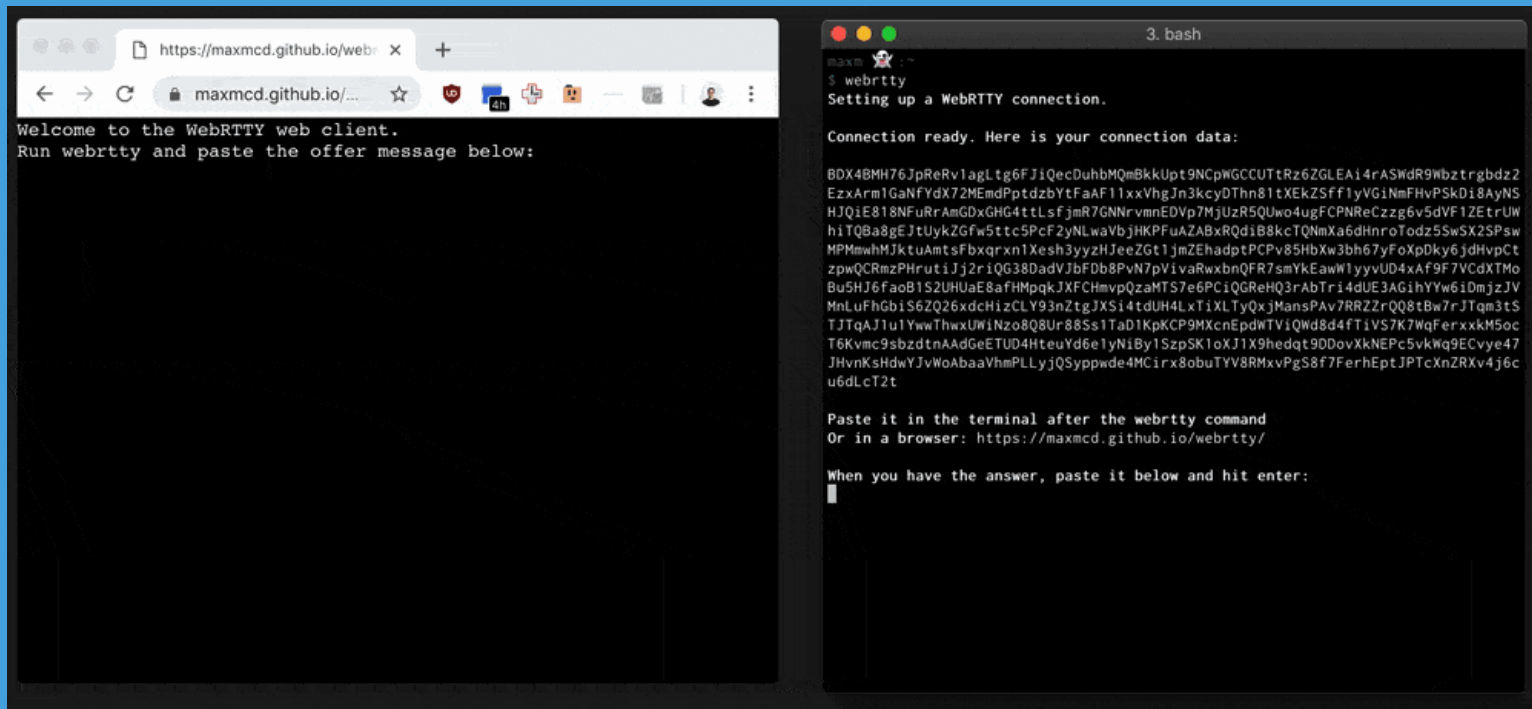
And Skype

And Microsoft Teams

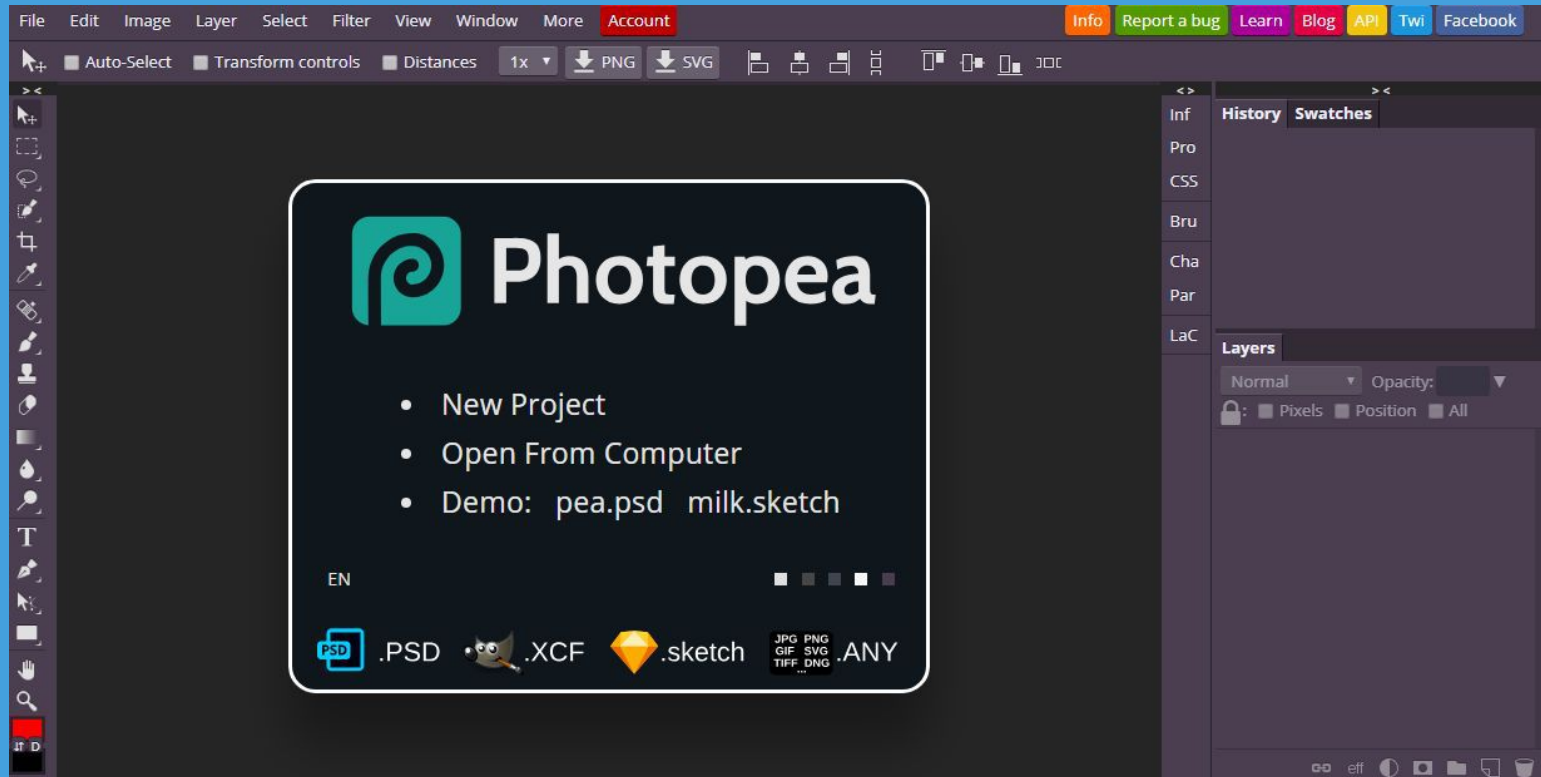
And [@Code](#)

And all of [@MSEdgeDev](#) Debug Protocol
(instead of C++)

nbd



Share a terminal session over WebRTC
<https://maxmcd.github.io/webtty/>



Photopea is a free Photoshop clone that works in web browser

<https://www.photopea.com/>



in Browser Machine Learning
<https://teachablemachine.withgoogle.com/>

Web-Blockchain?



Speaker notes

Brave

WebpaymentsAPI

Nimiq - browserbased coin

Monero mining

Blurred Lines

(not the song)

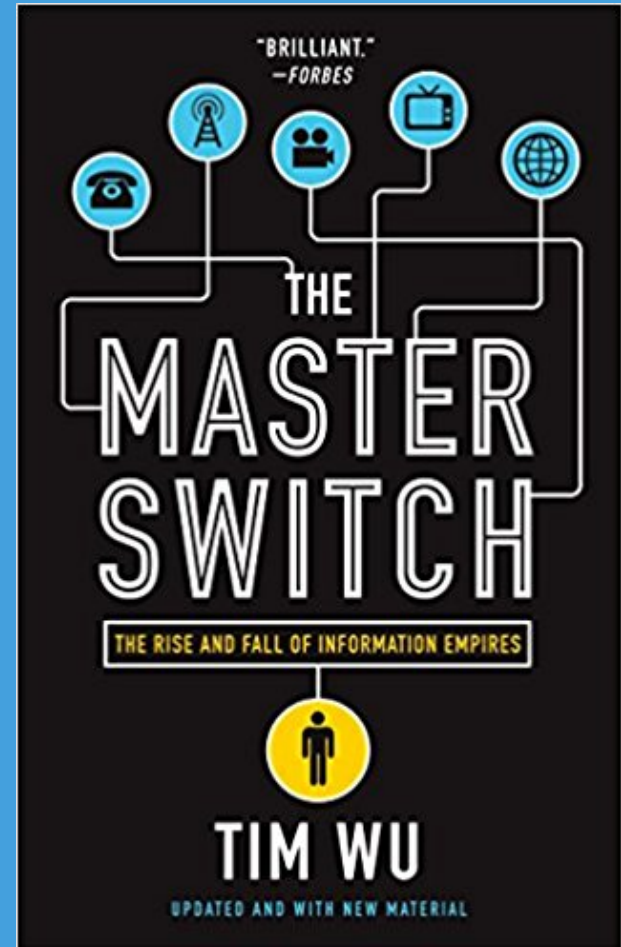
Speaker notes

right now html is everywhere
as long as it works end users don't know/care

chrome desktop apps

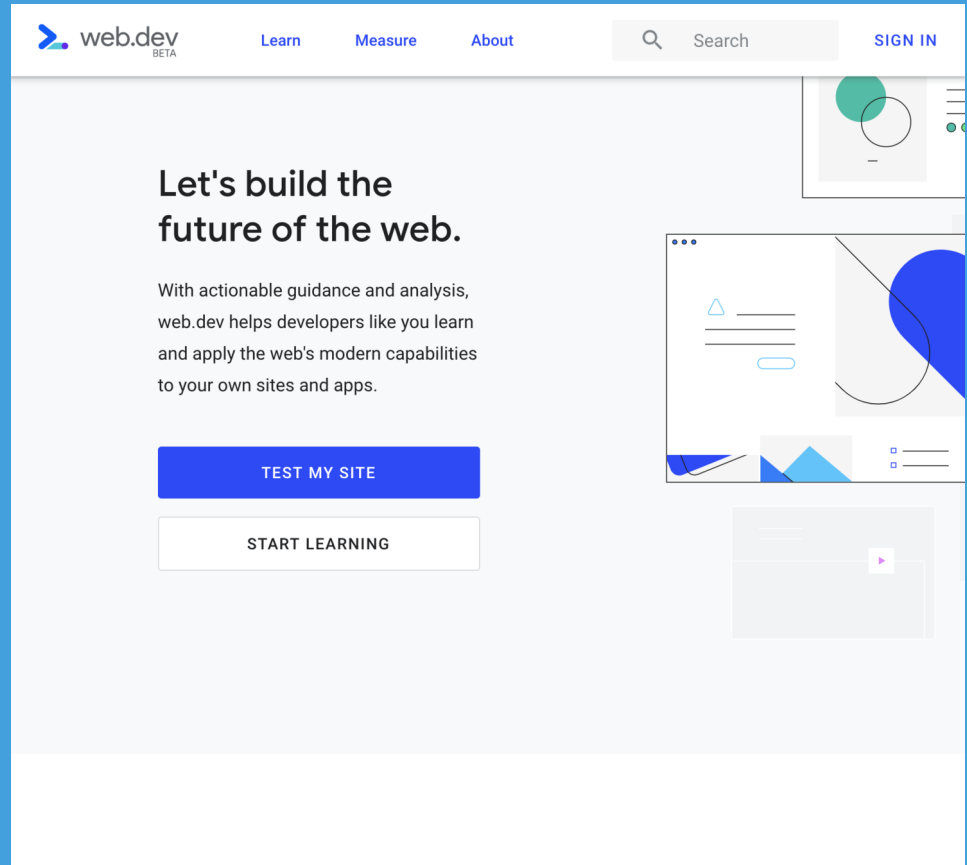
The Master Switch

The Rise and Fall of
Information Empires
- Book by Tim Wu



web.dev

Let's build the future of the web.



THANK YOU



Stay in contact



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